

Referral Synergies

Establishing a strong alliance with your local Hearing Care Professional at Connect Hearing is a powerful asset for you, your patients, and your practice.

Our shared patients' overall sense of wellbeing is impacted by hearing loss in a variety of ways: physically, cognitively, and socioemotionally. Untreated hearing loss correlates with increased risk of falls, cognitive decline, and social isolation.

Connect Hearing patients are often in need of ENT/GP treatment for conditions like Otitis Externa, impacted cerumen, tympanic membrane perforations, Otitis Media, and a variety of other outer and middle ear conditions.

Your patients may be in need of our audiological services at Connect Hearing if they report difficulty hearing or if you observe during your treatment that they are struggling to hear. Our strong partnership ensures that our patients with hearing loss have access to overall ear health care and your patients with hearing loss have access to hearing aid expertise.

We strive to develop a coordinated referral network to support both aspects of hearing health for our shared patients. Below, please find a list of signs or symptoms that may require referral consideration:

You notice that your patient is:

- Asking for repetitions
- Leaning in to listen
- Relying on a companion to assist with understanding
- Having more difficulty hearing than in previous appointments
- Over age 75 and has not had an audiological evaluation in the past 3 years

Your patient reports:

- Hearing and understanding difficulty
- Trouble hearing in a loud or busy environments
- Subjective tinnitus

At Connect Hearing we are pleased to accept your qualified referrals and look forward to referring our patients to you for ear health care.

For more information on Connect Hearing, and a full suite of hearing health information for physicians please visit: <u>connecthearing.com/physicians</u>.